

WES PTO



The WES PTO is now collecting advertisements for the upcoming 2024-2025 WES Student Directory. Not only will you be supporting our students by helping to provide wonderful programs and opportunities at WES, but you will also be promoting your business throughout the WES community. Over 200 copies are typically sold each school year! The Student Directory provides class lists, contact information for WES families, and general school and district information including schedules for specials and a calendar of events. The Student Directory also highlights a collection of artwork submitted by students. We would love your support, as well as to provide a place for local businesses to reach many of our families.

As an important part of our community, we invite you or your company to consider placing a tax-deductible advertisement in the 2024-2025 WES Student Directory. We sincerely appreciate our returning businesses for their past participation and renewed support, and welcome those who are new. ***On behalf of the WES PTO, we thank you for your consideration and support!***

Ad Sizes and Pricing for 2024-2025

Full Page	10 x 7.5	\$235
Half Page	4.9 x 7.5	\$135
Quarter Page (vertically set)	4.9 x 3.65	\$65
Business Card	2.35 x 3.65	\$35

In order to guarantee placement, please submit advertisement and payment by August 9, 2024

Digital ads can be emailed to cgreco625@gmail.com

Print ads please include along with payment

Please make all checks payable to “WES-PTO” and mail to: Wallingford Elementary School - c/o Christine Greco - WES Student Directory Committee 210 Sycamore Lane, Wallingford, PA 19086

*The theme for the 2024-25 school year will be “**The Sky is the Limit**” if you would like to incorporate



Thank you for supporting this important fundraiser for the WES PTO!

The WES Student Directory Committee